

## MEPS 10<sup>th</sup> Anniversary

Reaching the 10<sup>th</sup> year of the MEPS program was a great reason to get together and celebrate the occasion. Thus, the professors, alumni, research assistants and of course our students came to the castle campus to spend a good time.

During the campus tour the facilities of the university like the new canteen or lecture halls were presented. Then, the formal part started taking place inside the new “Friedrich-Schadeberg” lecture hall. The dean Prof. Marc Hassenzahl, the program director Prof. Thushyanthan Baskaran, and the president of the Alumni Association Ilya Grigorev welcomed everyone. The invited keynote speakers Prof. Johannes Münster from the University of Cologne and Prof. Johannes Becker from the University of Münster presented interesting insights from investigations on the topics digital transformation of media markets and the taxation of the digital economics, respectively.



Then it was time to introduce our new MEPS students to the audience who again joined the University of Siegen from 17 countries, emphasizing

the international orientation of the MEPS program. The department is looking forward to better get to know this new cohort during the upcoming semesters.



Kira Maksimova and Michelle Schmitt shared their stories about the professional life after their graduation in MEPS. Eventually, in panel moderated by Dr. Jannika Schad, the keynote speakers and Prof. Matthias Hunold discussed economic challenges of the digital transformation.



Due to the super positive atmosphere the event was a great success and we are looking forward to the annual ceremony in October 2022 and other MEPS events beforehand.

Afterwards, started the casual part of the event. Freshmen and senior students, Alumni or professors joined in diverse conversations and were strengthened by the catering comprising wraps, tramezzini and drinks. This lasted long into the evening and was continued in bars around the campus.